



THE VERY GROUP

Summer Charity Ball

Sponsorship packages

ACC Liverpool
Thursday 3 July 2025
From 7pm



In support of

**National
Literacy
Trust**

Change your story

The Very Group Charity Ball 2025

- Thursday 3 July 2025
- Exhibition Centre, Liverpool
- 1,000 guests
- Raising money for National Literacy Trust
- All proceeds raised at the event (after costs) go to charity



Sponsorship packages

Tier 1

Item 1 – Headline
(inc. 2 x diamond tables)

£40,000 +VAT

Item 2 – Starlight
(inc. diamond table)

£15,000 +VAT

Item 3 – Spotlight
(inc. diamond table)

£15,000 +VAT

Tier 2

Item 4 – Brochure
(inc. platinum table)

£10,000 +VAT

Item 5 – Raffle
(inc. platinum table)

£10,000 +VAT

Item 6 – Silent auction
(inc. platinum table)

£10,000 +VAT

Item 7 – Photography
(inc. platinum table)

£10,000 +VAT

Item 8 – Drinks reception
£5,000 +VAT

Item 9 – Table decorations
£5,000 +VAT

Tier 3

Item 10 – Starter
£2,500 +VAT

Item 11 – Main course
£5,000 +VAT

Item 12 – Dessert
£2,500 +VAT

Item 13 – Cheese and biscuits
£2,000 +VAT

Item 14 – Coffee and chocolates
£2,000 +VAT

Item 15 – Water with meal
£1,500 +VAT

Item 1:

Headline sponsor

- 2x diamond table at the event
- 2x board members as your guests
- Name check by MC as headline sponsor
- Logo in digital brochure
- Logo on plasma screens and iPads during event
- Full-page advertisement in digital brochure

£40,000 +VAT



Item 2:

Starlight sponsor

- 1x diamond table at the event
- 1x board member as your guest
- Logo in digital brochure
- Logo on plasma screens and iPads during event
- Full-page advertisement in digital brochure

£15,000 +VAT

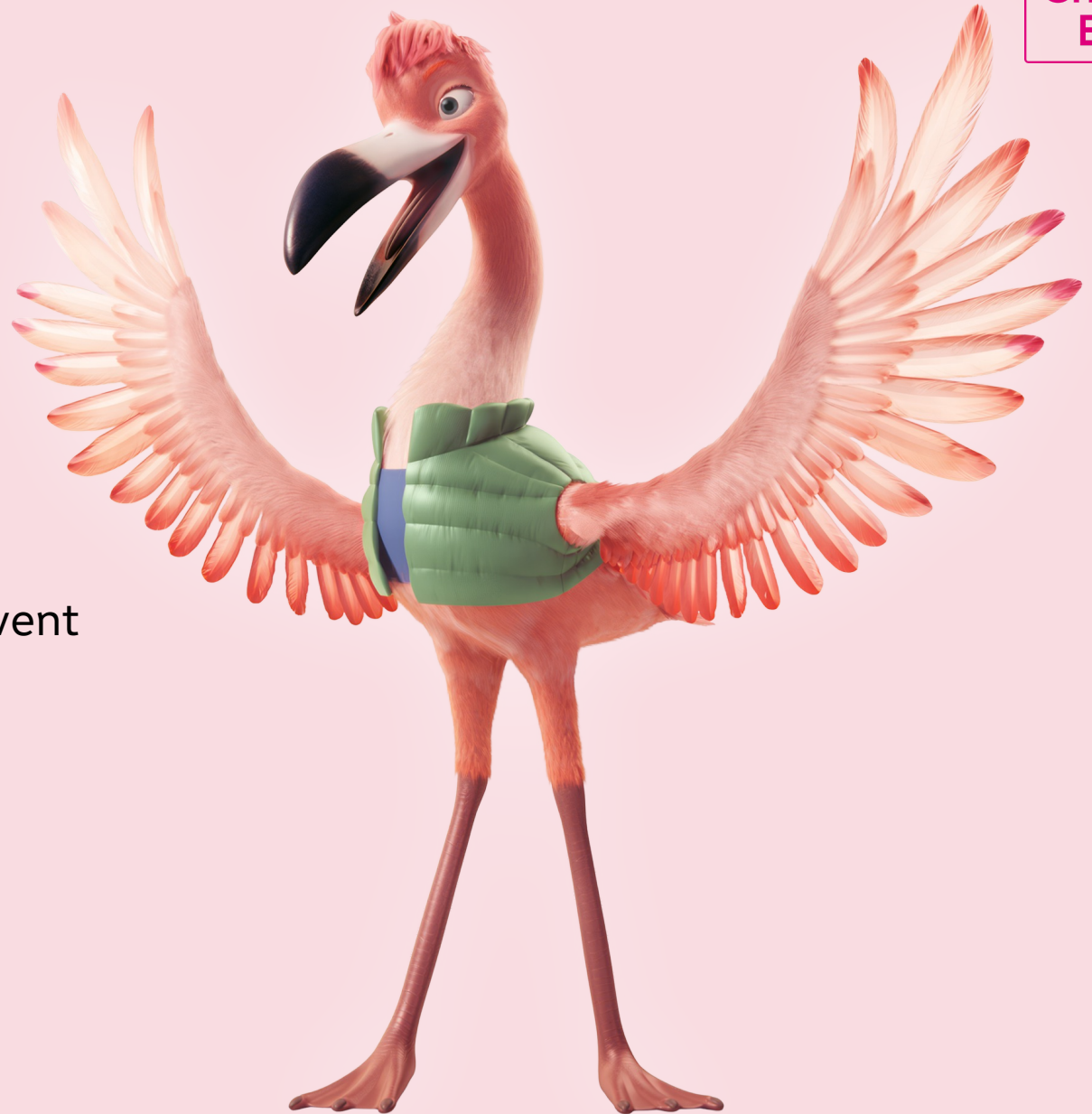


Item 3:

Spotlight sponsor

- 1x diamond table at the event
- 1x board member as your guest
- Logo in digital brochure
- Logo on plasma screens and iPads during event
- Full-page advertisement in digital brochure

£15,000 +VAT



Item 4:

Brochure sponsor

- 1x platinum table at the event
- Logo in digital brochure x1000
- Logo on plasma screens and iPads during event
- Full-page advertisement in digital brochure

£10,000 +VAT



Item 5:

Raffle sponsor

- 1x platinum table at the event
- Logo on raffle tickets and raffle display area
- Logo on plasma screens and iPads during event
- Half-page advertisement in digital brochure

£10,000 +VAT



Item 6:

Silent auction sponsor

- 1x platinum table at the event
- Logo on silent auction iPads on each table x100
- Logo on plasma screens and iPads during event
- Half-page advertisement in digital brochure

£10,000 +VAT



Item 7:

Photography sponsor

- 1x platinum table at the event
- Logo on photography backing board
- Logo on plasma screens and iPads during event
- Half-page advertisement in digital brochure

£10,000 +VAT



Item 8:

Drinks reception sponsor

- Name check during champagne drinks reception
- Logo on plasma screens and iPads during event

£5,000 +VAT



Item 9:

Table decorations sponsor

- Logo within digital brochure
- Logo on plasma screens and iPads during event

£5,000 +VAT



Item 10-15:

Menu sponsors

- Logo next to menu item within souvenir brochure
- Item 10: Starter **£2,500** +VAT
- Item 11: Main course **£5,000** +VAT
- Item 12: Dessert **£2,500** +VAT
- Item 13: Cheese and biscuits **£2,000** +VAT
- Item 14: Coffee and chocolates **£2,000** +VAT
- Item 15: Water with meal **£1,500** +VAT

